

Newsletter #2

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New recycled bags and bottles and sustainable packaging at MeetingPack 2019

More than 350 professionals attended the fourth edition of MeetingPack, an international event for the food plastic packaging industry held in Valencia, Spain. The event focused on trends in sustainable barrier packaging.

Single use plastics pose a serious threat to the environment and there has been a huge change in consumer attitudes towards single use plastics. European legislation is now in place to reduce the amount of single use plastic across industry sectors.

MeetingPack provides an excellent opportunity for companies to showcase these advances to their own industry and to society.

In this event, assistants knew the last container innovation of Danone, a bottle of 1.25 liters of the brand Lanjaron that is 100% recycled and 100% recyclable.

Furthermore, Knauf Industries presented their innovations in expanded polystyrene (EPS) and expanded polypropylene (EPP), two sustainable alternatives for

plastic containers for food and beverages. EPP makes it possible to have a “bitemperature” in one container, so a single box can contain fresh (2°C) and frozen (-18°C) food simultaneously. Needless to say, that this innovation will improve the distribution logistic, and hence optimizes costs both economic and environmental.

SPGroup opted for PE HB ECO containers made with recyclable material for food storage that are resistant to high temperatures that can be used for hot filling and microwaves. It is also characterized by having a high transparency.

Another innovation was presented from Cadel Deinking, that opted for the use of recycled material as a substitute for virgin resins, obtaining bags for automatic packaging made with 50% recycled plastic de-inked.